COOKIE POLICY

ANSA Digital ("ANSA Digital", "we", "us", or "our") operates this website. ANSA Digital is part of the ANSA Digital Sdn Bhd group of companies.

This website uses cookies and similar technologies to help distinguish you from other users. This enables us to provide you with a better browsing experience and also allows us to improve our website. By continuing to use this website, you consent to the placement of cookies on your device.

What are Cookies?

Cookies are small text files that store small amounts of information. They are downloaded to your web browser or internet-enabled device (such as your computer, smartphone, or tablet) and can be read by the server during future visits—essentially acting as a memory for a webpage.

When you visit our website, we may automatically collect and store the following information:

- The internet domain and IP address from which you access the website.

- The type and configuration of browser software and the operating system used.

- The date and time of access.

- The referring website address, if you visited our site from another website.

- The pages visited on our website, content viewed, entry and exit pages, and the duration of visits.

Please refer to our Privacy Policy for more information on the personal data we collect and how it is used.

Use of Cookies

We use different types of cookies for various purposes, including but not limited to:

- **Strictly necessary cookies** – These are essential for the operation of the website, such as cookies that enable you to log in to secure areas.

- **Analytical/performance cookies** – These allow us to recognise and count the number of visitors, and to analyse how visitors navigate our website. They help us improve website functionality, ensure users find what they need easily, understand user interests, and measure the effectiveness of our advertising.

- **Functionality cookies** – These are used to recognise you on return visits. They help us personalise content, tailor the website to your needs, and remember your preferences, such as language, region, or font size.

- **Targeting cookies** – These cookies record your visit to the website, including the pages you have visited and the links you have followed. This information is used to make our website and any content displayed on it more relevant to your interests. We may also share this information with third parties.

- **Advertising cookies** – These cookies remember your preferences in order to deliver advertising that is as relevant to you as possible. For example, they may be used to show you interest-based advertisements, or to limit the number of times you see the same advertisement, thereby helping to measure the effectiveness of ad campaigns.

Third-Party Cookies

Please note that some cookies on our website are managed by third parties. These include advertising networks and external providers of services such as web traffic analysis tools. These cookies are typically analytical/performance cookies or targeting cookies. You should refer to the respective third parties' cookie and privacy policies to understand how they use your information.

Managing Cookie Settings

You can block cookies by adjusting your browser settings to refuse all or some cookies. Please be aware that blocking all cookies (including essential cookies) may result in limited access to certain parts of our website or reduced functionality.

If you wish to withdraw your consent at any time, you need to delete the cookies stored in your browser. This must be done individually for each browser you use.

For more information on how to manage or delete cookies, please refer to the 'Help' section in your internet browser.